

Maintenance Assessment Districts

Council District: 3

Adams Avenue MAD

Fund: 70247

Adams Avenue MAD					
	FY 2004 BUDGET		FY 2005 BUDGET		FY 2006 FINAL
Positions	0.00		0.00		0.00
Personnel Expense	\$	-	\$	-	\$ -
Non-Personnel Expense	\$	39,311	\$	53,168	\$ 53,198
TOTAL	\$	39,311	\$	53,168	\$ 53,198

The Adams Avenue Maintenance Assessment District (District) was established as a self-managed District in May 1994 to provide maintenance of street trees and shrubs, sweeping and litter removal along Adams Avenue between 33rd Street and 39th Street and between Terrace Drive and Vista Street.

The non-profit Adams Avenue Business Association (Association) manages the District. The Annual Fiscal Year 2006 Budget was approved by the Association on March 14, 2005.

ADAMS AVENUE MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ 2,537	\$ -	\$ -
TOTAL BALANCE	\$ 2,537	\$ -	\$ -
REVENUE			
Assessments	\$ 32,273	\$ 50,168	\$ 50,198
Business Improvement District Assessment	\$ 4,000	\$ 3,000	\$ 3,000
Interest	\$ 501	\$ -	\$ -
TOTAL REVENUE	\$ 36,774	\$ 53,168	\$ 53,198
TOTAL BALANCE AND REVENUE	\$ 39,311	\$ 53,168	\$ 53,198
OPERATING EXPENSE			
Contractual	\$ 24,682	\$ 41,163	\$ 40,030
Incidental	\$ 6,141	\$ 5,685	\$ 6,793
Utilities	\$ 5,900	\$ 5,900	\$ 5,900
TOTAL OPERATING EXPENSE	\$ 36,723	\$ 52,748	\$ 52,723
TOTAL EXPENSE	\$ 36,723	\$ 52,748	\$ 52,723

Maintenance Assessment Districts

Council District: 3

Adams Avenue MAD

Fund: 70247

ADAMS AVENUE MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ 2,588	\$ 420	\$ 475
TOTAL RESERVE	\$ 2,588	\$ 420	\$ 475
TOTAL RESERVE	\$ 2,588	\$ 420	\$ 475
BALANCE	\$ -	\$ -	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ 39,311	\$ 53,168	\$ 53,198

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Maintenance Assessment Districts

Council District: 2, 3, 7 and

CED MAD Management

Fund: 70267

CED MAD Management				
	FY 2004 BUDGET		FY 2005 BUDGET	
			FY 2006 FINAL	
Positions	0.00		0.00	
Personnel Expense	\$	-	\$	-
Non-Personnel Expense	\$	-	\$	85,267
TOTAL	\$	-	\$	85,267

Beginning in February 2004, the Community and Economic Development Department's Economic Development Division assumed the responsibility for self-managed maintenance assessment districts (MADs). Self-managed MADs utilize a non-profit corporation, representing district property owners to be responsible for providing enhanced services to the district. The Economic Development Division manages the City's internal administrative responsibilities including: enrolling assessments annually with the County, annual engineering report updates, overseeing contracts, reimbursement request processing, manual billing of certain assessments, budget review and processing, providing professional support from the City Attorney's Office and City Auditor and Comptrollers' Office, and other responsibilities that are required by State Law or City process. For Fiscal Year 2006, the self-managed districts are: the Adams Avenue MAD, managed by the Adams Avenue Business Association; the Central Commercial MAD, managed by the Central Commercial District Revitalization Corporation; the City Heights MAD, managed by the City Heights Business Association; the College Heights MAD, managed by the College Area Economic Development Corporation; the Downtown PBID, managed by the Downtown San Diego Partnership; the Little Italy MAD, managed by the Little Italy Association; and the Newport MAD, managed by the Ocean Beach Main Street Association.

CED MAD MANAGEMENT	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
REVENUE			
Fees	\$ -	\$ 85,267	\$ 193,255
TOTAL REVENUE	\$ -	\$ 85,267	\$ 193,255
TOTAL BALANCE AND REVENUE	\$ -	\$ 85,267	\$ 193,255
OPERATING EXPENSE			
Contractual Services	\$ -	\$ 85,267	\$ 193,255
TOTAL OPERATING EXPENSE	\$ -	\$ 85,267	\$ 193,255
TOTAL EXPENSE	\$ -	\$ 85,267	\$ 193,255
BALANCE	\$ -	\$ -	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ -	\$ 85,267	\$ 193,255

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Maintenance Assessment Districts

Council District: 8

Central Commercial MAD

Fund: 70260

Central Commercial MAD					
	FY 2004 BUDGET		FY 2005 BUDGET		FY 2006 FINAL
Positions	0.00		0.00		0.00
Personnel Expense	\$	-	\$	-	\$ -
Non-Personnel Expense	\$	396,506	\$	430,405	\$ 339,550
TOTAL	\$	396,506	\$	430,405	\$ 339,550

The Central Commercial Maintenance Assessment District (District) was established as a self-managed District in Fiscal Year 2001 to fund streetscapes, signage, banners, beautification, sidewalk and landscape maintenance, security related services, street lighting and administration. The District is located in the Southeastern San Diego Community Planning Area, Sherman Heights neighborhood situated along Imperial Avenue from Interstate 5 to 32nd Street; Commercial Avenue from Interstate 5 to 28th Street; National Avenue from 28th Street to 32nd Street; and all side streets in between Imperial Avenue and Commercial Avenue between Interstate 5 and 28th Street.

The non-profit Central Commercial District Revitalization Corporation (Corporation) manages the District and approved the Annual Fiscal Year 2006 Budget on March 9, 2005.

CENTRAL COMMERCIAL MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ 170,321	\$ 205,290	\$ 114,424
TOTAL BALANCE	\$ 170,321	\$ 205,290	\$ 114,424
REVENUE			
Assessments	\$ 216,816	\$ 218,439	\$ 218,507
Interest	\$ 9,369	\$ 6,676	\$ 6,619
TOTAL REVENUE	\$ 226,185	\$ 225,115	\$ 225,126
TOTAL BALANCE AND REVENUE	\$ 396,506	\$ 430,405	\$ 339,550
OPERATING EXPENSE			
Contractual	\$ 194,845	\$ 170,000	\$ 270,650
Incidental	\$ 4,500	\$ 45,000	\$ 65,900
Utilities	\$ 20,425	\$ -	\$ 2,000
TOTAL OPERATING EXPENSE	\$ 219,770	\$ 215,000	\$ 338,550
TOTAL EXPENSE	\$ 219,770	\$ 215,000	\$ 338,550

Maintenance Assessment Districts

Central Commercial MAD

Council District: 8

Fund: 70260

CENTRAL COMMERCIAL MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ 176,736	\$ 215,405	\$ 1,000
TOTAL RESERVE	\$ 176,736	\$ 215,405	\$ 1,000
TOTAL RESERVE	\$ 176,736	\$ 215,405	\$ 1,000
BALANCE	\$ -	\$ -	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ 396,506	\$ 430,405	\$ 339,550

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Maintenance Assessment Districts

Council District: 3 and 7

City Heights MAD

Fund: 70268

City Heights MAD				
	FY 2004 BUDGET		FY 2005 BUDGET	FY 2006 FINAL
Positions	0.00		0.00	0.00
Personnel Expense	\$	-	\$	-
Non-Personnel Expense	\$	-	\$ 285,935	\$ 482,118
TOTAL	\$	-	\$ 285,935	\$ 482,118

The City Heights Maintenance Assessment District (District) was established as a self-managed District in Fiscal Year 2005 to fund streetscapes, signage, banners, beautification, sidewalk and landscape maintenance, security related services, street lighting and administration. The District is located within the City Heights Community Planning area, and generally includes the University Avenue corridor from I-805 to 50th Street. Short segments of 37th St., Central Ave., 43rd St., and Fairmount Ave are also included in the proposed District.

The non-profit City Heights Business Association (Corporation) manages the District and approved the Annual Fiscal Year 2006 Budget on March 10, 2005.

CITY HEIGHTS MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ -	\$ -	\$ 160,023
TOTAL BALANCE	\$ -	\$ -	\$ 160,023
REVENUE			
Assessments	\$ -	\$ 285,935	\$ 302,095
Developer Agreement	\$ -	\$ -	\$ 20,000
TOTAL REVENUE	\$ -	\$ 285,935	\$ 322,095
TOTAL BALANCE AND REVENUE	\$ -	\$ 285,935	\$ 482,118
OPERATING EXPENSE			
Contractual	\$ -	\$ 187,045	\$ 418,075
Incidental	\$ -	\$ 42,890	\$ 29,415
Utilities	\$ -	\$ 16,000	\$ 4,000
TOTAL OPERATING EXPENSE	\$ -	\$ 245,935	\$ 451,490
TOTAL EXPENSE	\$ -	\$ 245,935	\$ 451,490

Maintenance Assessment Districts

Council District: 3 and 7

City Heights MAD

Fund: 70268

CITY HEIGHTS MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ -	\$ 40,000	\$ 30,628
TOTAL RESERVE	\$ -	\$ 40,000	\$ 30,628
TOTAL RESERVE	\$ -	\$ 40,000	\$ 30,628
BALANCE	\$ -	\$ -	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ -	\$ 285,935	\$ 482,118

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Maintenance Assessment Districts

Council District: 7

College Heights MAD

Fund: 70266

College Heights MAD			
	FY 2004 BUDGET	FY 2005 BUDGET	FY 2006 FINAL
Positions	0.00	0.00	0.00
Personnel Expense	\$ -	\$ -	\$ -
Non-Personnel Expense	\$ -	\$ 267,551	\$ 439,653
TOTAL	\$ -	\$ 267,551	\$ 439,653

The College Heights Maintenance Assessment District (District) was established as a self-managed District in Fiscal Year 2004 to fund streetscapes, signage, banners, beautification, sidewalk and landscape maintenance, security related services, street lighting and administration. The District is located along both sides of El Cajon Boulevard beginning at the eastside of 54th Street, east to the City limit line, adjacent to the City of La Mesa. The weighted majority property owners selected the College Area Economic Development Corporation to administer the District. The District has been divided into two zones of benefit.

The Corporation approved the Annual Fiscal Year 2006 Budget in March 2005.

COLLEGE HEIGHTS MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ -	\$ -	\$ 210,672
TOTAL BALANCE	\$ -	\$ -	\$ 210,672
REVENUE			
Assessments	\$ -	\$ 265,551	\$ 274,122
Gas Tax Fund	\$ -	\$ -	\$ 5,000
Interest	\$ -	\$ 2,000	\$ -
TOTAL REVENUE	\$ -	\$ 267,551	\$ 279,122
TOTAL BALANCE AND REVENUE	\$ -	\$ 267,551	\$ 489,794
OPERATING EXPENSE			
Contractual	\$ -	\$ 187,000	\$ 311,529
Incidental	\$ -	\$ 69,000	\$ 94,593
Utilities	\$ -	\$ -	\$ 1,000
TOTAL OPERATING EXPENSE	\$ -	\$ 256,000	\$ 407,122
TOTAL EXPENSE	\$ -	\$ 256,000	\$ 407,122

Maintenance Assessment Districts

Council District: 7

College Heights MAD

Fund: 70266

COLLEGE HEIGHTS MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ -	\$ 11,551	\$ 32,531
TOTAL RESERVE	\$ -	\$ 11,551	\$ 32,531
TOTAL RESERVE	\$ -	\$ 11,551	\$ 32,531
BALANCE	\$ -	\$ -	\$ 50,141
TOTAL EXPENSE, RESERVE AND BALANCE	\$ -	\$ 267,551	\$ 489,794

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Maintenance Assessment Districts

Council District: 2

Little Italy MAD

Fund: 70261

Little Italy MAD					
	FY 2004 BUDGET		FY 2005 BUDGET		FY 2006 FINAL
Positions	0.00		0.00		0.00
Personnel Expense	\$	-	\$	-	\$ -
Non-Personnel Expense	\$	452,222	\$	529,722	\$ 614,960
TOTAL	\$	452,222	\$	529,722	\$ 614,960

The Little Italy Maintenance Assessment District (District) was established in Fiscal Year 2000. A new district plan was approved 2004. A non-profit organization, the Little Italy Association (Association) administers the district. The District is located in the Little Italy neighborhood situated in the area south of Laurel Street, west of Front Street, north of Ash Street and east of Pacific Highway excluding the Burlington Northern and Santa Fe Railway rights-of-way). The purpose of the District is to fund streetscape, signage, banners, beautification, sidewalk and landscape maintenance, security related services, street lighting, holiday decoration, maintenance of street furniture and administration. The District has been divided into two zones with Zone 1 receiving more services than Zone 2.

The Association approved the Annual Fiscal Year 2006 Budget in March 2005.

LITTLE ITALY MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ 153,127	\$ -	\$ -
TOTAL BALANCE	\$ 153,127	\$ -	\$ -
REVENUE			
Assessments	\$ 291,957	\$ 526,934	\$ 611,661
Gas Tax Fund	\$ 2,138	\$ 2,138	\$ 3,299
Interest	\$ 5,000	\$ 650	\$ -
TOTAL REVENUE	\$ 299,095	\$ 529,722	\$ 614,960
TOTAL BALANCE AND REVENUE	\$ 452,222	\$ 529,722	\$ 614,960
OPERATING EXPENSE			
Contractual	\$ 200,003	\$ 377,781	\$ 473,200
Incidental	\$ 31,836	\$ 94,100	\$ 74,490
Utilities	\$ 34,000	\$ 32,500	\$ 39,270
TOTAL OPERATING EXPENSE	\$ 265,839	\$ 504,381	\$ 586,960
TOTAL EXPENSE	\$ 265,839	\$ 504,381	\$ 586,960

Maintenance Assessment Districts

Council District: 2

Little Italy MAD

Fund: 70261

LITTLE ITALY MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ 186,383	\$ 25,341	\$ 28,000
TOTAL RESERVE	\$ 186,383	\$ 25,341	\$ 28,000
TOTAL RESERVE	\$ 186,383	\$ 25,341	\$ 28,000
BALANCE	\$ -	\$ -	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ 452,222	\$ 529,722	\$ 614,960

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Maintenance Assessment Districts

Council District: 2

Newport Avenue MAD

Fund: 70241

Newport Avenue MAD					
	FY 2004 BUDGET		FY 2005 BUDGET		FY 2006 FINAL
Positions	0.00		0.00		0.00
Personnel Expense	\$	-	\$	-	\$ -
Non-Personnel Expense	\$	56,868	\$	51,089	\$ 53,094
TOTAL	\$	56,868	\$	51,089	\$ 53,094

The Newport Avenue Maintenance Assessment District (District) was established in July 1989 to provide maintenance of landscape planters in the public rights-of-way and front footage along Newport Avenue in the Ocean Beach Community Planning Area. The maintenance area totals 3,580 linear feet. In Fiscal Year 2000, the property owners voted to be managed by the non-profit Ocean Beach Main Street Association (Association).

The Association approved the Annual Fiscal Year 2006 Budget on March 10, 2005.

NEWPORT AVENUE MAD	FY 2004* BUDGET	FY 2005* BUDGET	FY 2006* FINAL
BEGINNING BALANCE AND RESERVE			
Balance from Prior Year	\$ 16,685	\$ -	\$ -
TOTAL BALANCE	\$ 16,685	\$ -	\$ -
REVENUE			
Assessments	\$ 39,380	\$ 50,263	\$ 52,089
Interest	\$ 803	\$ 826	\$ 1,005
TOTAL REVENUE	\$ 40,183	\$ 51,089	\$ 53,094
TOTAL BALANCE AND REVENUE	\$ 56,868	\$ 51,089	\$ 53,094
OPERATING EXPENSE			
Contractual	\$ 31,000	\$ 39,107	\$ 40,933
Incidental	\$ 5,000	\$ 3,600	\$ 3,600
Utilities	\$ 6,400	\$ 5,000	\$ 5,000
TOTAL OPERATING EXPENSE	\$ 42,400	\$ 47,707	\$ 49,533
TOTAL EXPENSE	\$ 42,400	\$ 47,707	\$ 49,533

Maintenance Assessment Districts

Council District: 2

Newport Avenue MAD

Fund: 70241

NEWPORT AVENUE MAD	FY 2004*	FY 2005*	FY 2006*
	BUDGET	BUDGET	FINAL
RESERVE			
Contingency Reserve	\$ 14,468	\$ 3,367	\$ 3,561
TOTAL RESERVE	\$ 14,468	\$ 3,367	\$ 3,561
TOTAL RESERVE	\$ 14,468	\$ 3,367	\$ 3,561
BALANCE	\$ -	\$ 15	\$ -
TOTAL EXPENSE, RESERVE AND BALANCE	\$ 56,868	\$ 51,089	\$ 53,094

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